

**For Immediate Release**  
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## **Get Real Consulting Selected as Winner in the Microsoft HUG 2009 Innovation Awards**

**Rockville, MD— April 7, 2009** — Get Real Consulting today announced it has been selected as a winner in the Microsoft HUG (Microsoft Health Users Group) 2009 Innovation Awards in the category of HealthVault Solutions.

Get Real Consulting was honored for its contribution to the design and development of Heart360, an online cardiovascular wellness website where patients can track their cardiovascular risk factors. Heart360 stores patients' health data in Microsoft HealthVault, a private and secure repository for personal health information that can be accessed by a wide variety of applications.

“Get Real Consulting's leadership in the use of technology to improve the quality and delivery of healthcare is exemplary of the kind of innovation needed to help reinvent healthcare and bring it into the Internet age,” said David Cerino, general manager for the Consumer Health Solutions Group at Microsoft Corp.

Through Heart360 and HealthVault, users can record and track their blood pressure, blood glucose, weight, activity and other risk factors and get access to personalized health information to help reduce their risk of heart disease.

Get Real Consulting CEO Mark Heaney explains, “We are excited to be involved with one of the first applications in the emerging Internet health arena and to be using HealthVault to empower people to improve their health. It is truly an honor to be recognized by

Microsoft for this potentially life-saving work.”

Get Real Consulting has been at the forefront of this emerging field since the inception of HealthVault in 2007. Get Real helps companies integrate new or existing solutions with Microsoft HealthVault. Providing a broad spectrum of solutions, Get Real has assisted healthcare companies, wellness companies and non-profit organizations to extend their application to interoperate with HealthVault. This deep experience has established Get Real Consulting as experts in this revolutionary technology.

Now in their 12th year of rewarding excellence in healthcare technology, the Microsoft HUG 2009 Innovation Awards showcases organizations that promote breakthroughs by enhancing the quality of patient care, reducing costs, streamlining clinical and business processes, driving interoperability, improving productivity and workflow, and enabling informed decisions. Award contestants are evaluated on how they provide significant business benefits to healthcare organizations and improve patient care.

For more information visit:

[www.GetRealConsulting.com](http://www.GetRealConsulting.com)

[www.HealthVault.com](http://www.HealthVault.com)

[www.Heart360.org](http://www.Heart360.org)