



For Immediate Release

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MIT Enterprise Forum Selects Rockville as Home Base for New DC Area Chapter

(Rockville, Maryland) The MIT Enterprise Forum (MITEF) and Rockville Economic Development, Inc. (REDI) announce the formation of a new partnership to bring the MIT Enterprise Forum's programs to suburban Maryland. The inaugural MITEF event will take place Thursday, November 12, 2009 at 6:30 p.m. at the Center for Advanced Research in Biotechnology (CARB) in Rockville.

"Rockville is a hotbed for area entrepreneurs" said Harvey Perlstein with MITEF, "and as such we believe this is a prime location to present programs to help entrepreneurs learn, connect and network so they may grow their companies."

"We have worked hard at REDI to attract this type of opportunity for our entrepreneurs," said Sally Sternbach, Executive Director of REDI. "Our goal is to provide services and programs to spur and grow local companies of all shapes and sizes. Adding the MIT Enterprise Forum to our portfolio of programs, which includes the StartRight Women's Business Plan Competition, the PostDoc Conference and Career Fair, the new ACTiVATE at NIH program, and the Citi Foundation-funded business start-up seminar series makes a great deal of sense. We are so very pleased to work with the MIT Enterprise Forum and we encourage the vast array of area technology companies to learn more about this new opportunity."

The MIT Enterprise Forum is now taking applications for its first presenting company. Technology companies with a gross revenue of \$500,000 to \$2.5 million are encouraged to apply to make a presentation at the November 12 Startup Lab. To apply to present, please visit http://www.mitef.org/content.aspx?page_id=331&club_id=582681&item_id=518. Applications to be considered for the November 12th event are due by September 25, 2009.

The selected presenting company will be provided with four weeks of coaching before the Lab. At the Lab, the company will be critiqued by a panel of experts from the management, marketing, scientific and investment fields. This educational session will be open to the public and other entrepreneurs who want to learn from their peers.

About the MIT Enterprise Forum

The MIT Enterprise Forum, Inc. builds connections between technology entrepreneurs and the communities in which they reside. MITEF produces a series of educational programs about entrepreneurship through a network of 24 worldwide chapters. Anyone interested in or involved



MIT enterprise forum of
washington - baltimore



with technology entrepreneurship is welcome to participate and help form the Enterprise Forum community.

About Rockville Economic Development

The mission of Rockville Economic Development, Inc. (REDI) is to assure Rockville's future economic vitality and to help businesses grow. From accessing funding sources to workforce development...educational programming to market intelligence...advisory services to key-player introductions... start-ups to established companies... REDI offers its business support services to the community free-of-charge, and welcomes inquires as well as referrals. To learn more, visit www.rockvilleredi.org or call 301-315-8096.

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