



For Immediate Release
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Rockville Economic Development Launches “Bid Rockville” Campaign to Encourage Buying Locally

Rockville, MD –Rockville Economic Development, Inc. (REDI) has launched a “Bid Rockville” campaign taking the “Buy Rockville” effort one step further by asking businesses and residents to include at least one local company for consideration when seeking goods or services.

“In many cases you only ‘Buy Rockville’ if you ‘Bid Rockville,’” says Sally Sternbach, Executive Director of REDI. “If every local business and resident considers a quote from at least one local company in their consideration then the chance of hiring and working with a local company increases dramatically. During the past month, we have procured water damage remediation services, awning cleaning, rug rebinding, office supplies, printing, signage, and business meeting refreshments. We had no trouble finding local companies that provide these diverse services.”

“Rockville is home to a vast and surprising array of businesses – one can find almost anything here,” Sternbach said. “By bidding Rockville, you are likely to learn about a local business you might not have considered otherwise; we certainly did.” To view a list of local companies visit www.buyrockville.com.

REDI also notes that October 4-10, 2010 is “Restaurant Week” with 30 Rockville area businesses featuring fixed price lunch and dinner specials.

About Rockville Economic Development, Inc.

The mission of Rockville Economic Development, Inc. (REDI) is to assure the City’s future economic vitality. From accessing funding sources to workforce development...from educational programming to market intelligence...from advisory services to introductions to key decision-makers...REDI helps companies grow by providing knowledge, access, resources, and direction to companies at all stages of growth. REDI offers its resources to the community free-of-charge, and welcomes inquiries and referrals. For more information contact, www.RockvilleREDI.org

WE ARE REDI

Rockville for Life.
REDI FOR BUSINESS

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